

# *The San Mateo* **HORSEMAN**

JANUARY/APRIL 1981



SMCHA 1981 OFFICERSBOARD OF DIRECTORS

President	Noel Ruhberg	322-6545
First Vice President	Harry Wellman	856-0186
Second Vice President	Bob O'Neil	851-1967
Secretary	Audrae King	398-3909
Treasurer	Katie Kane	593-3520
Sergeant at Arms	Sharon Himebrook	588-4512

ONE YEAR

Aleta Bobay  
 Dan Bobay  
 John Buchan  
 Pat Dean  
 Melinda Garrett  
 Barbara MacDonald  
 Sharon Milles  
 Noel Ruhberg, Pres.  
 Carol Sweeney

TWO YEARS

Robert Bostic  
 Kathy Brock  
 Michael Connolly  
 Erick Digre  
 Sharon Himebrook, SA  
 Hans Jekat  
 Gordon Jennings  
 Nancy Lamon  
 Peggy Triplett  
 Harry Wellman, 1 VP  
 Mary Claire Wellman  
 (registrar)

Committees ETC.

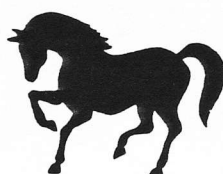
Trail Rides	Doug Moody
Western Riding Clinic	Phil Ray
Trail Horse One Day Clinic	Leonard Young
English One Day Clinic	Harry Wellman
Senior Playday	Judy Bull
Town Liason	Lewis Reed & Creed Haberlin
Horse Shows Co-Chairmen	Nancy Lamon and Joan Loftin
Trophy Buyer and ribbons	Sharon Himebrook
Newsletter	Rosemarie Silva 851-3971
Notices	Harry Wellman 856-0186
Junior Rodeo	Harold Zwerlein & Doug, Moody
Junior SMCHA Members	Lee and Dan Bobay

THREE YEARS

Stephanie Anise  
 Jim Estep  
 Leon Forbes  
 Kathy Ghiorso  
 Katie Kane, Treas.  
 Audrae King, Sec.  
 Joan Loftin  
 Al Lucas  
 Ross Meredith  
 Doug Moody  
 Phil Ray  
 Bob O'Neil 2 VP  
 Lewis Reed  
 Rosemarie Silva  
 Donna Veteran  
 Karl Vogel

ON THE COVER

Noel Ruhberg (mounted)  
 1981 SMCHA President

HELP US!

find these lost members;  
 ●LORRE LEE HARRISON  
 ●KATHRYN REEM  
 ●MARGA  
 Call Registrar: 856-0126

SAN MATEO COUNTY HORSEMAN'S ASSOCIATION  
AND RELATED GROUP'S TENTATIVE CALENDAR FOR 1981

---

page 3

FEBRUARY

---

Feb. 11 First Board Meeting

General Meeting moved to March 6 at Independence Hall

March March 1 - Los Viajeros Trail Ride

March 6 - Joint Meeting with Los Altos Horsemen's Assoc.,  
(FRI.) 6:00 -Social Hour 7:00 Meeting  
Independence Hall, Wdse. Topic: Disappearing Trails;  
Door Prizes, Pot Luck Dinner, Guest Speakers: Cardinet & Lee

March 11- Board Meeting

March 14-15 - Fremont Hills Schooling Show

March 25- General Meeting- Independence Hall, Wdse.

April

---

5- Los Viajeros Ride

8- Board Meeting

19- S.F. Possee Ride

25- Mounted Patrol Overnight

26- SMCHA Spring Ride - Lew Reed Trail Boss

30- SMCHA Night at the Races (in Place of general meeting)

May

---

2- Los Viajeros Ride, Overnight. (May 2-3)

3- SMCHA Eng- Western Schooling Show, Coastsides Corral, Pacifica

9- May Day Parade, Woodside

10- Reg. VI Show, Watsonville (west. show)

13- SMCHA Board Meeting

16- SMCHA English Clinic, Webb Ranch

16-17 - Dragon Slayers Benefit Horse Show, Watsonville

23- SMCHA Trail Horse Clinic, Leonard Young-MP Grounds

---



MAY (continued)

---

- 24- Webb Ranch All English Show
- 23-24 - Los Viajeros Memorial Day Ride
- 30-31 - Mounted Patrol Show, Mounted Patrol Grounds
- 31- Pony Club Show, Springdown, PV
- 31- SMCHA Trail Ride



June

---

- 5- LV Sign Up Night
- 5,6,7- Fremont Hills Eng. and West. Show
- 10- Board Meeting
- 14- SMCHA Eng.-West. Schooling Show, Half Moon Bay High School
- 16-TUESDAY- SMCHA General Meeting - Woodside School 8:00P.M.  
HILDA GURNEY, Olympic Bronze medal winner, twice Pan-American Games Champion, guest speaker. Topic: Dressage, Olympic Movies, Training the Dressage horse.
- 18- SMCHA Western Riding Clinic begins, MP Grounds
- 18-21- LV Four Day Ride
- 24- SMCHA Wed. Western Schooling Show, MP Grounds
- 25- SMCHA Western Riding Clinic
- 27- SMCHA Trail Ride
- 28- Webb All Eng. Show, Webb Ranch



July July 2- Western Riding Clinic

---

- 4- SMCHA Jr. Rodeo, MP Grounds 1:00
  - 4- Redwood City Parade - AM
  - 5- LV Ride
  - 8- Board Meeting
  - 9- Western Riding Clinic
  - 11- S.F. Reg. VI Show, two days
  - 16- Western Riding Clinic
- 



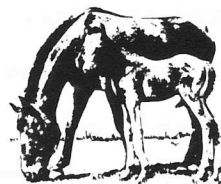
July (continued)

- 18- MP Father, Son, Daughter Ride
- 19- SMCHA Pony Show , MP Grounds
- 23- Western Riding Clinic
- 26- Webb All Western Show
- 29- SMCHA Wed. English Schooling Show MP Grounds
- 29- SMCHA General Meeting, outdoors. Place to be announced
- 30- Western Riding Clinic



August

- 2- LV Ride
- 2- SMCHA Open Western Horse Show, Reg. VI
- 6- Western Riding Clinic
- 12- Board Meeting
- 13- Western Riding Clinic Horse Show
- 15- SMCHA Moonlight Ride
- 19- 25 - CSHA Convention Show, Santa Rosa
- 26- General Meeting



September

- 3-6 MP Five Day Ride
- 5-SMCHA English Amateur Show, MP Grounds Reg. VI
- 9-Board Meeting
- 12- Tally Ho Horse Show
- 13- Senior Playday
- 20-27 - Snaffle Bit Futurity, Reno
- 20- Woodside Town Picnic. SMCHA sells beer
- 27- SMCHA Early Autumn Trail Ride
- 30- General meeting, SMCHA





October

page 6

3,4 - LV Overnight

10, 11 - Sat. English Schooling Show ,SMCHA MP Grounds  
Sun. Western Schooling Show, SMCHA MP Grounds

14 - Board Meeting

23- Cow Palace Opening Night  
Counts as SMCHA General Meeting

25- SMCHA - President's Ride, SMCHA Catered food.

November

First week, Cow Palace ends

11- Board Meeting

25- General Meeting, Independence Hall  
Nomin. new officers and new Board for SMCHA

December

9- Board Dinner - Final election of Board Members & Officers, SMCHA

January

Third Week of Jan. is the Installation of SMCHA Officers.  
Dinner and dancing.

Second Week of Jan. is the Installation of Mounted Patrol Capt.

First Week of Feb. is the Installation of Los Viajeros Officers.

-----DETATCH HERE-----

Mail to: Registrar  
San Mateo County Horsemen's Association  
P.O. Box 4092  
Woodside, Ca. 94062

( ) Junior (under 21 years)	\$4.00
( ) Senior (21 or over)	\$7.50
( ) Mr./Mrs.	\$12.50
( ) SMCHA Pins @ \$2.50	_____
( ) SMCHA Decals @ \$.50	_____
( ) Contribution	_____

INTERESTS

TOTAL \_\_\_\_\_

( ) 1. Board of Directors  
( ) 2. Trails  
( ) 3. Western Riding Clinic  
( ) 4. English Shows  
( ) 5. Western Shows

( ) 6. Programs  
( ) 7. Jr. Rodeo  
( ) 8. Newsletter  
( ) 9. Trail Rides  
( ) 10. Junior Members

( ) 11. English Riding Clinic  
( ) 12. Sr. Play Day  
( ) 13. Hospitality  
( ) 14. Membership  
( ) 15. Publicity

( ) 16. \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_

PHONE ( ) \_\_\_\_\_

We have a total of 595 members, as follows: 79 Juniors, 290 Seniors, 222 Mr. and Mrs., 2 Life, and 2 Complimentary.

We thank all of you who renewed your memberships before the end of the year. The Board of Directors is especially appreciative of the fine response to our request for small donations to help with mailing expenses. It seems that request hit home. The Post Office service (?) has been exasperating. Bulk mailings with notices of meetings have almost unfailingly arrived after the event date has past. A 15 to 27 day delivery time was not uncommon. In some cases, notices were not delivered at all. So, at times it is necessary to use First Class postage. Those \$2.00 or more contributions are really welcome.

For those of you who have forgotten to renew, your memberships expired Dec. 31, 1980. A reminder letter has gone out. We are planning a great year, and want you to be part of it. Members who have not paid by the end of March are removed from the roster and receive no more mailings. Please respond promptly; it saves us volunteers much hassle and time.

We use your renewal forms to verify your current address and phone. Should there be an error, don't hesitate to notify me. If I'm out having my usual exciting time riding Fasera, leave your message on our phone tape: 856-0186.

Western Riding Clinic participants: it makes sense to renew at this time. If you wait until the summer Clinic, you don't get mailings for several months. Since your dues apply to the entire year, renew now and save time in line.

Dues envelopes contain a form listing 16 Interest Category blanks. Your checkmarks there, indicating willingness to help in some way in that interest area, are more than welcome solicited, in fact.

As mentioned in previous notices, we no longer send out membership cards; it saves a lot of money. We will be happy, however, to send a card upon request. You will know all is well with your membership status when you receive mailings. If there is any question, feel free to phone. We plan to publish a membership roster, by name and city, in the April or May Newsletter. If your name is not on the list, first make sure you have paid your dues, then call so we can take care of it.

SMCHA would like to expand its membership. We hope for active, participating members. We would also be happy to include inactive, supporting members because a large membership carries much political weight. We need that to preserve and expand our riding trail systems against the constant encroachment of developed land.

Speaking of active members, I need several people to help make and distribute posters to stables, tack shops, feed stores, etc. to publicize our Association. I'm not convinced that all horsemen know we exist. There are so many nice people in our organization! Participating members have found out that meeting some of them is half the fun.

As our new President says, "Let's all make it a friendly year."

SMCHA and LAHA -- JOINT GENERAL MEETING

FRIDAY, MARCH 6TH

INDEPENDENCE HALL, WOODSIDE

POT LUCK DINNER

DOOR PRIZES

GUEST SPEAKERS: GEORGE CARDINET and BRUCE LEE

"ARE THERE TRAILS IN YOUR FUTURE?"

FELLOW MEMBERS:

Please mark Friday, March 6, on your calendar, for a joint POTLUCK/TRAIL SEMINAR.....WITH THE LOS ALTOS HORSEMEN'S ASSOCIATION. Please bring a hot dish, salad, or dessert.

Theme: ARE THERE TRAIL IN YOUR FUTURE?

Goals: Setting up a trails council  
Cooperating with other trail users  
To maintain and improve our trail system  
An update on what has been accomplished by existing trail councils

Time: 6:00 to 6:30 Registration, get acquainted, food setup  
6:30 to 7:30 Potluck dinner, door prizes, announcements  
7:30 to 8:30 Speakers  
15-minute coffee break  
8:45 to 9:30 Panel discussion chaired by Harry, open to questions from the floor

For information: Mary Lee 851-2978  
Lew Reed 851-1714  
Noel 322-6545

Let's all help to make this a SPLENDID AFFAIR.

\* ALL WELCOME \*

\* BRING A FRIEND \*



### PRESIDENT'S MESSAGE

A few weeks ago I was asked to write a few words on "Why Join San Mateo County Horsemen's Association?" Three thoughts emerged which I hope will become the theme of all San Mateo County Horsemen's Association activities for [98]. These are Friendship, Fun, and Camaraderie with people interested in horses. Let us have good times together, laughter, and smiles as we work together on our seven horse shows, one pony show, eight trail rides, 4th of July Jr. Rodeo, Western Riding Clinic, Senior Playday, and special clinics. Let us make this 40th year of SMCHA a memorabale one, a year we can all be proud of; a year when we meet new people, revere old friends, and work together to make it a success. So remember, try to say "Yes" or at least "Why Not" when you are asked to work on something. And do it with a smile[ You might end up making a new friend and you will really be helping SMCHA. P.S. Coming to a general meeting is Helping; participating in at least one trail ride is Helping; partaking in a horse show is Helping; and SPREADING THE WORD of an event is Helping.

#### CHERYL KRUEZAR RECIEVES DISTINGUISHED HORSEWOMAN AWARD

Cheryl had an early association with horses as her parents started taking her to pony rides at age 4, in San Francisco where she was born. Her love for horses has never waned and she is still most active and plans to be for several more years.

When she moved to South San Francisco with her parents she quickly became acquainted with her neighbors and asked them if she could ride their draft horses, and by age 10 was roping with the local cowboys. Formal lessons at Mar Vista Stables following and she embarked upon a most successful and active show ring career. A roomful of trophies attests to her success.

In five years of parading she was California State Champion 4 times and Reserve Champion once. She took first at the 1970 National Morgan Show in Monterey over 19 of the top United States entries. For 1980 she won Region 6 Hi-Point Champion in trail horse.

She became an accomplished seamstress after classes at Canada College and makes all her own clothes and fancy show outfits-(a whole career in itself.) This led to authorship of a series of articles in the California Horse Review on th making of western clothes.

During 1965 she began work at SLAC as a secretary and with additional college courses (of course she stood at the top of her class) she merited appointment as Financial Analyst for SLAC.

From the time she could hold a pencil or crayon she has been interested in art with horses as her principal model. At 15 she won the Western Horseman Magazine competition with an oil painting of a mare with twin foals over 3000 entries, receiving a savings bond as a prize. One of her best works, reveived a reprimand as she carved a horse's head on her desk. Presently her oil paintings done on commission adorn the walls of innumerable local residences.

Affiliation with horseclubs has been a lifetime career commencing with Sec-Treas of San Francisco Junior Horsemen; Rides Chairman for San Francisco Senior Horsemen; 15 years with the Los Viajeros Riding Club with a term as Sec-Treas; Hi-Point Secretary for CSHA; 13 years with the San Mateo Horsemen's Association as color guard chairman, producing lots of trophies for the Club, registrar, secretary, horseshow chairman, creator and editor of our News Letter, 2nd VP, 1st VP and President with an outstanding year.

She has met all the criteria for tonight's award--HORSEMANSHIP, SPORTSMANSHIP, EQUITATION and PARTICIPATION.

This talented horseman was born in San Francisco in 1922. As a youth his summers were spent visiting with relatives in Oregon, on an old fashioned farm with horses cows, chickens and the usual animals. Here Phil developed a lasting love for all animals, particularly horses.

During World War 11 he worked for the Alameda Naval Air station. It was about this time in 1943 he married his high school sweetheart, Jean. Shortly thereafter he moved his family to the peninsula starting work with the Palo Alto Police Department. Eighteen of those years he spent as a plain clothes officer. He probably would still be there if a horse accident in 1977 had not forced an early retirement. Their son Lyle is presently following his fathers footsteps as a police officer.

Are you aware that he is a prolific and well accepted author? It was during the 1940's that he started writing regularl for the Western Pulp Magazine. It was only the advent of TV that caused the magazine to lose it's popularity. He is still writing and currently one sees his articles inthe Western Horseman Magazine, Quarter Horse Journal, Thoroughbred Journal, Horse Lovers, Horse and Rider and numerous other publications, and course our own magazine.

He has had his own horse or horses for over 30 years, and developed a fine knowledge of horses their tack and riding techniques. As an exhibitor he can produce a volume of ribbons, silver buckles and other awards. Last year he served as an instructor in our western riding clinic. He has his judges license and now works many shows about the state. He is a member of the Shack Riders and a associate member of the Woodside Cow Cutters. He has a long list of accomplishments as a member and officer of the SMCHA, including past president.

ED ZWIERLIN RECIEVES OUTSTANDING CONTRIBUTION TO HORSEMAN AWARD

Ed was born in San Francisco in 1918. Shortly thereafter the family moved to Palo Alto where he grew up graduating from Palo Alto High School with his letters in sports, having served his senior year as captain of the basketball team. His intense interest in sports has continued through years with experiences as Kiwanis Little League manager years ago and more recently as softball manager in Sunnyvale.

Married in 1941 to his lovely wife June, he will this year celebrate his 40th wedding anniversary with her, their two married daughters and four grandchildren.

His successful businesslife began as a manager of one of his father's stores in San Mateo after graduation, and continued until 1943 when he was drafted into World War II, Ed served overseas and participated in the Okinawa and Leyte invasions. Upon his honorable discharge he returned to assume managership of the family store in Menlo Park. During 1958 he changed direction and became a teamster for an outdoor construction company retiring only a few months ago.

In his teens he became involved with horses and enjoyed "cowboying" throughout the Stanford hills practicing roping and riding on the many cattle found roaming freely in the hills there. Gradually he started competing in the local rodeos in the steer and calf roping competition. Rodeo competition became a serious family entertainment, younger brother became a National Champion in bronc riding. Soon a family tradition developed and on July 4th the whole family would gather on the Glass Ranch near La Honda to celebrate with a great picnic and day of entertainment of roping and riding contests with the local cowbys. After some years the ranch owner suggested the day might be utilized for a common cause, so the Junior Rodeo was born. It grew in popularity and out grew its original location. It was then moved to the Mounted Patrol grounds and sponsored by the SMCHA, understandably so because this great guy joined our club in 1946. It has become the major fund raising event for several years now and will be resumed this year. Since Ed has a tremendous gift of gab and really performs when put in front of a mike it is only natural that he has been your host and announcer for the past 30 years.

# WINTER HORSE SHOW AT PEBBLE BEACH

Horses and riders from Northern California will gather at the Pebble Beach Equestrian Center March 7 and 8 for the annual Winter Horse Show

The show has been expanded to two days this year because of its overwhelming success last year, when 700 entries passed before four judges in one day.

This year, the hunter jumper, pony, equitation and dressage suitability divisions will be spread out over two days, utilizing the jump ring, flat ring, and outside courses-with modified ditches and banks, for which the Pebble Beach Equestrian Center is noted,

Terry Leibel, former Canadian Equestrian Team member, will judge hunters and jumpers, and make the selections in the new Hudson and Company Hunt Seat Medal class.

According to Sally Hudson of Hudson and Co., "The new medal class is designed for neophyte riders to practice. Rules are similar to AHSA Medal, except that fence heights are lower, 3'3"-3'6" for 17 and under and 2'-3'3" for riders 18 and over.

"The top four contestants will be asked to work off on AHSA test 1-18, and the Hudson Company medal with ribbons through fifth place will be awarded winners of the class," Miss Hudson explained.

For information, contact Linda Christensen at the P.B.E.C., Box 1049, Pebble Beach, CA 93953 (408) 624-2756



The use of this column is free to all members of SMCHA for ads of a Non-Commercial nature, Submit copy to Editor 135 Harkins Rd. Woodside, Ca. 94062.

Western saddle 15½ seat, good condition \$350 Call Debbie Beebe 368-2388



## NEXT MAGAZINE DEADLINE...

APRIL 1, 1981

## Editor's Message

Since you are reading this issue I assume all went as planned and the first issue of the year got out!

I would like to thank all those people who submitted material, or helped in the production of this newsletter, it is certainly all appreciated.

Please feel free to offer any suggestions, inspirations, etc., and especially keep submitting copy.

My address and phone number are: 135 Harkins Rd., Woodside, Ca. 94062 (415) 851-3971.

Our next deadline is April 1, 1981 Please give me a call if you wish to help.

*Rose*

**SAN MATEO COUNTY HORSEMEN'S ASSOCIATION**  
P.O. Box 4092, Woodside, Calif. 94062 — Form 3547 Requested

Published by

San Mateo County Horsemen's Assn.

Noel Ruhberg.....President

A non profit organization

member of the California State Horsemen's Association

Rose Silva.....Editor

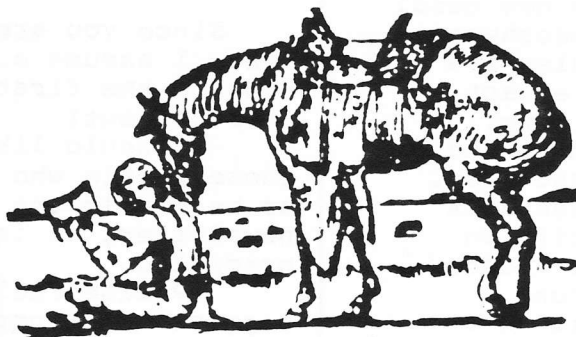
135 Harkins Rd. Woodside, Ca. 94062

Vol.33 No. 5

BULK RATE  
U.S. POSTAGE PAID  
Redwood City P.O.  
Permit No. 12

BARBARA PETROV  
145 WARE RD.  
WOODSIDE, CA 94062

Western - English - Jumping - Dressage  
Saddles and Equipment - Riding Apparel



**OLSEN NOLTE SADDLE SHOP**

1580 El Camino, San Carlos • 591-4403